



DENTAL INDUSTRY  
ASSOCIATION OF CANADA  
ASSOCIATION CANADIENNE  
DE L'INDUSTRIE DENTAIRE

December 11, 2023

## DENTAL INDUSTRY ASSOCIATION APPLAUDS DENTAL CARE PLAN ANNOUNCED TODAY

The Dental Industry Association of Canada (DIAC) welcomes today's announcement regarding the Canada Dental Care Plan. Receiving regular dental care is critical to the health and well-being of Canadians.

"Today's announcement has provided greater clarity on how the plan will be phased over the coming months and throughout next year. This information will assist our member companies in planning how best to support dental professionals as the Canada Dental Care Plan comes into effect," said DIAC President, Alain Dumais. For the nearly 9 million Canadians who do not have access to dental insurance, the new plan is expected to be transformative, improving overall health outcomes, quality of life and dignity.

Touted as the biggest expansion of public healthcare in Canada in decades, the Canada Dental Care Plan represents a shining example of collaboration across numerous federal government departments to develop and launch the plan. "The phased roll out announced today is particularly sensitive to accessibility for seniors," said DIAC Executive Director, Hafeeza Bassirullah. "It is also noteworthy that the plan will include coverage for full and partial dentures, since we know how critical that care is to the comfort and dignity of aging Canadians."

DIAC member companies are committed to the highest standards of service to dental industry professionals in Canada and supporting oral health practitioners in providing top quality patient care is at the heart of everything they do. "Our member companies look forward to supporting the dental industry in Canada as eligibility for the program expands," said Dumais.

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*The Dental Industry Association of Canada (DIAC) is an association of dental product manufacturers, distributors, dental service organizations (DSOs), commercial dental laboratories and professional service providers in Canada. DIAC is a non-profit organization founded in 1978 and governed by an elected board of directors. We are the voice of the Canadian dental industry in matters of business ethics, legislative change, industry issues, communication and industry collaboration with dental associations in Canada and globally.*

Learn more at [www.diac.ca](http://www.diac.ca)