

SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities are open to DIAC Members and Non-Members

EXHIBITOR LOUNGE

1 available

\$2,500

- Exclusive Sponsorship open to non-exhibitors as well as exhibitors
- Coffee, tea, water, snacks, and light meal options available to exhibitors in a dedicated space
- Online invitations, branded with the company's name and logo, to be sent to all exhibitors
- Company name, logo, and branding signage at entrance and inside the Exhibitor Lounge
- Free half-page ad in the printed Program Book (\$650 value)
- Sponsor recognition on the DIAC website
- Sponsorship recognized in the printed Program Book

FRIDAY NIGHT RECEPTION: EXHIBITOR HALL BAR SPONSOR

1 available

\$3,000

- Exclusive Sponsorship
- Free half-page ad in the printed Program Book (\$650 value)
- Bundle of 50 free drink tickets custom-printed with sponsor logo (\$800 value)
- Signage in bar area inside exhibitor hall with sponsor name and logo
- Presentation and promotion of the company at the reception
- Company name and logo on the DIAC website
- Sponsorship recognized in the printed Program Book
- One DIAC social media post recognizing sponsor company

FRIDAY NIGHT RECEPTION: ENTERTAINMENT SPONSOR

1 available

\$2,500

- Exclusive Sponsorship
- Free half-page ad in the printed Program Book (\$650 value)
- Signage in entertainment area with sponsor name and logo
- Signage on 10 cruiser tables
- Presentation and promotion of the company at the reception
- Company name and logo on the DIAC website
- Sponsorship recognized in the Program Book
- One DIAC social media post recognizing sponsor company

FRIDAY NIGHT RECEPTION: FOOD SPONSOR

1 available

\$2,000

- Exclusive Sponsorship
- Free half-page ad in the printed Program Book (\$650 value)
- Signage in food service area (Upper Plaza Lobby) with sponsor name and logo
- Presentation and promotion of the company at the reception
- Company name and logo on the DIAC website
- Sponsorship recognized in the printed Program Book

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DRINK TICKETS (50)

5 available

\$800

- Bundle of 50 drink tickets custom-printed with sponsor logo
- Sponsor may distribute tickets as desired
- Sponsorship recognized in the Program Book

COFFEE/SNACK BREAKS:

BOTH DAYS

1 available

\$1,500

- Exclusive Sponsorship open to non-exhibitors as well as exhibitors
- Signage with sponsor name and logo on food service tables (Upper Plaza Lobby)
- Company name and logo on the DIAC website
- Sponsorship recognized in the printed Program Book

BREAKFAST (SATURDAY)

2 available

\$1,500

- Sponsorship available to 2 companies
 - Make it exclusive for \$2500! Email us to inquire.
- Signage with sponsor name and logo on food service tables (Upper Plaza Lobby)
- Company name and logo on the DIAC website
- Sponsorship recognized in the printed Program Book

ENVIRONMENTALLY FRIENDLY BADGES & LANDYARDS

1 available

\$3,000

- Help Technorama go greener!
- Badges will be printed on recyclable stock
- Sponsor name/logo (1 colour) will be printed on flat-woven organic bamboo lanyards (1200)
- Sponsorship acknowledgement on DIAC website
- Sponsorship recognized in the printed Program Book

DELEGATE WELCOME BAGS

1 available

\$500

- Sponsor company is exclusive provider of delegate welcome bags
- Bags must be either reusable or made of recyclable paper
- Bags (1000) to be supplied by sponsor
- Sizing to be approved by show organizers to ensure suitability
- Sponsorship recognized in the printed Program Book

DELEGATE WELCOME BAG STUFFERS

3 available

\$250

- Three bag-stuffer opportunities available:
 - Pens
 - Notepads
 - Other promotional items
- Sponsor to supply 1000 pcs
- Sponsor acknowledged on signage at Registration
- Sponsorship recognized in the printed Program Book

Any questions, please email Hafeeza Bassirullah at hbassirullah@diac.ca.