

## DENTAL INDUSTRY ASSOCIATION OF CANADA

ASSOCIATION CANADIENNE
DE L'INDUSTRIE DENTAIRE



# A UNIFIED VOICE

FOR THE CANADIAN DENTAL INDUSTRY



DIAC IS THE
PROFESSIONAL
ORGANIZATION FOR
CANADA'S DENTAL
MANUFACTURERS,
DISTRIBUTORS,
LABORATORIES,
AND SERVICES.

#### **BENEFITS OF MEMBERSHIP:**

As a DIAC member, you gain a key competitive advantage and access to industry information, insights, best practices, support, and business opportunities via:



#### **Networking & Collaboration**

You're invited to participate in networking, seminars, and other events where you can connect with peers, mentors, and other likeminded professionals. Whether you're a provider, manufacturer, lab, or distributor, DIAC membership helps you broaden both your perspective and your market reach, opening opportunities to:

#### BUILD COMPANY NETWORKS:

Get to know leaders across the industry at networking events, conventions, and meetings throughout the year.

#### **GROW YOUR BUSINESS:**

Cultivate referral contacts and distributors across the industry that you can't get anywhere else.

#### **■ COLLABORATE WITH INDUSTRY:**

Tap into industry insights, trends, and solutions through DIAC's partnerships with all relevant agencies, associations, and affiliates.

#### MAKE CONNECTIONS:

Meet and network with peers, mentors, suppliers, and industry leaders. Learn from speakers who know the industry and your business, meet members with relevant services, and connect with the right audience for your products and services.

#### GAIN INTERNATIONAL REACH:

Gain access to DIAC worldwide relationships. Whether you want to understand the Australian or USA markets, DIAC brings you access, information, and introductions that matter.

## Information & market data, education, & professional resources

Stay up to date on the latest industry trends, legislative rulings, and best practices. You'll gain access to important resources like journals, studies, advisory information, and professional education.

#### **ATTEND EDUCATIONAL EVENTS:**

Expand your reach and knowledge base by taking advantage of training, webinars, and information on topics impacting you and the industry.

#### ■ GET THE LATEST MARKET DATA:

Be ahead of the competition with access to comprehensive industry data on product purchases, financing, and marketing. By staying current on market shifts and trends, you can make more informed decisions for your business.

### ■ GET INSIGHT INTO THE INDUSTRY'S HOTTEST TOPICS:

Gain strategic info on new trends, non-compliance, and key topics to better manage your business and meet your customers' needs.

### STAY UP TO DATE WITH INDUSTRY HAPPENINGS:

Stay informed – we'll keep you up to date on relevant industry news and hot topics.

Get a seat at the table and a voice when it comes to industry-impacting legislative rulings and topics.

Meet and network with peers, mentors, suppliers, and industry leaders.

Take advantage of training, webinars, and information on topics impacting you and the industry.

### Government advocacy & regulatory affairs

Stay current on legislative and regulatory issues and actions. In addition to keeping you updated on the latest developments, the association advocates on your behalf and encourages member action through participation.

### INPUT INTO LEGISLATIVE ACTIVITIES:

As a member of a 100-business-strong association, through DIAC, you've got a seat at the table and a voice when it comes to industry-impacting legislative rulings and topics.

### NOW YOUR REGULATORY ENVIRONMENT:

Stay informed of new and changing regulations—with access to useful resources to help you manage your business.

### ■ MEET THE REGULATORS ON OUR TURF:

When called upon, the DIAC executive team meets with regulators to provide insight and guidance to those developing legislation - advocating on behalf of members. DIAC also provides opportunities for member interactive forums throughout the year.

#### ETHICS STANDARDS:

Be informed about evolving ethical standards, regulatory compliance requirements, while staying prepared and at the top of your industry.



# JOIN TODAY: www.diac.ca/membership



www.diac.ca

EMAIL: info@diac.ca | PHONE: (905) 417-7462





Members enjoy exclusive access to a wide range of benefits, services, and resources: networking & collaboration, education, professional resources, industry information, government advocacy, regulatory affairs, and industry support. We are the unified voice supporting the dental industry while setting a high level of professionalism.



