

# DIAC FACTS



## Welcome to the 43rd Annual TECHNORAMA™ 2017



**David Marks**  
Dental Industry  
Association of Canada;  
President

It is with great pleasure that I welcome you to the 43rd Annual Technorama Conference. On April 7-8th, we will once again bring together Dental Laboratory Professionals, Denturists, Clinicians, Educators, Students, and other Dental Specialists, for a series of high quality educational seminars and presentations that provide essential professional development, new innovative product introductions and technical exhibits.

DIAC continues to be a leading voice in Dentistry. We invite you to stop by to chat with us and to visit the booths of all exhibitors. These companies work very hard to provide the highest quality education, demonstrations and promotions, so that the time spent with them is both informative and valuable.

Our Dental Industry Association of Canada ("DIAC") Technorama Planning Team has worked tirelessly to ensure we offer Technorama attendees the best in education, technology updates, networking opportunities and the ability to renew friendships. On behalf of the entire Board, I want to extend a sincere thank you to all planning committee members who have come together to create an industry leading event and to make this year's Technorama, the best one ever!

Most importantly, thank you all in advance for attending and we look forward to seeing you on the exhibit floor.

# TECHNORAMA™ 2017 SCHEDULE

## Registration and Exhibit Floors Open:

Friday April 7, 2017 3:00pm – 9:00pm  
Saturday April 8, 2017 9:00am – 1:30pm

## FRIDAY, APRIL 7, 2017

Time	Company	Title
4:00pm-5:00pm	Dentsply Sirona Implants	Treatment Options for Edentulous Patients
4:00pm-5:00pm	Abutment Direct	MedentiCAD Custom Milled COCR abutments
4:00pm-5:00pm	Heraeus Kulzer	Bring Digital Dentures Into Your Office
5:00pm-6:00pm	Unique Dental Supply	Complete Dentures as a Basis for "All-On-Four"
5:00pm-6:00pm	VITA North America	Physiologic Complete Dentures
5:00pm-6:00pm	Dentsply Sirona	Characteristics of Modern and Biocompatible Composite Resins Intended for the Production of Removable Prosthesis
6:15pm-7:15pm	Nordenta Inc.	Milling In-House for Success and Profit
6:15pm-7:15pm	Swiss NF Metals Inc.	Angulation in Cad-Cam
6:15pm-7:15pm	Zahn Canada	The Denturist Practice In 2017 and Beyond
7:30pm-8:30pm	Ivoclar Vivadent	"All digital – All options" Digital Workflow for Denture Processing Excellence...Analog, Digital or Both?
7:30pm-8:30pm	Dentaurum	The Shadow and Light Zirconia Concept
7:30pm-8:30pm	Dentsply Sirona	Celtra Press...The New Generation Zirconia Reinforced High Strength Glass Ceramic

## SATURDAY, APRIL 8, 2017

Time	Company	Title
9:30am-10:30am	Dentsply Sirona	Highly Esthetic Full Contour Restorations Made Fast and Economical Using Preshaded Zirconia
9:30am-10:30am	Keystone Industry	A Clear Perspective on Partial Dentures, Full Dentures and Implant Denture Technology
9:30am-10:30am	maxill Inc.	Facts vs Myths! Don't take Chances with Infection Prevention and Control
10:45am-11:45am	VITA North America	Fusing Nature With Technology
10:45am-11:45am	Whip Mix	Gypsum Science Review and the Transition to Printed Models
10:45am-11:45am	Zahn Canada	Amann Girbach Present Opportunities to Expand Your Digital Offerings
12:00pm-1:00pm	Dentsply Sirona	New Lucitone® HIPA - High Impact Pourable Acrylic
12:00pm-1:00pm	Heraeus Kulzer	Moving Your Lab Forward with Digital Removable Technology
12:00pm-1:00pm	BEGO	A Vision for Passion

# Q1 Convention Recap

## Chicago Dental Society | Midwinter Meeting

February 23-25, 2017

Chicago, IL

Midwest acquires traditional family-based practices and work with experienced doctors and new graduates to help them find opportunities that “hopefully” will be the next big step for them.

Dentists who have practiced 10 or fewer years gathered to meet, greet and eat at the New Dentist Reception held Friday evening, Feb. 23.

Mark your calendars for **Feb. 22 – 24, 2018**, when we present the 153rd Midwinter Meeting. The theme is **A Dental Triad: Pride • Passion • Professionalism**.

### 2017 Attendance

Dentists	6,886
Grad/Dental Students	1,219
Hygienists	4,049
Assistants	2,869
Office Personnel	2,109
Laboratory Technicians	220
Hygiene/Assistant Students	1,218
Guests/Press/Trade	2,579
Exhibitors	7,797
<b>TOTAL</b>	<b>28,946</b>

## Pacific Dental Conference (PDC)

March 9-11, 2017

Vancouver, BC

PDC, Vancouver; total registration was 13,610, the largest attendance ever

PDC Exhibit Hall March 9th and 10th hosted 291 companies occupying 636 booth spaces

Live Dentistry Stage had 4 live procedures and the Product Stage had 11, one hour presentations from various companies on their products.

PDC Lab Expo was held on Saturday March 11th and had 36 exhibiting companies focused on dental technicians. The Lab Expo also had a Showcase Stage that 5 companies participated in giving product presentations.

DIAC held their annual PDC hospitality event with great success. 70 guests from the business dental industry gathered at Mahoney's for a fabulous get together and networking. We look forward to seeing you in 2018.



## International Dental Show (IDS)

March 21-25, 2017

Cologne, Germany

The IDS International Dental Show was amazingly impressive. Over 140,000+ attendees from 152 Countries walked through the doors of this 5 day International Dental Show. IDS is the world's largest trade fair of the dental industry. A total of 2201 companies exhibited representing 56 countries and the show floor spans 12 plus floors and 157,000 square meters.



**Save the Date for these networking opportunities:**



RSVP to  
**Marcell@DIAC.ca**

**May 5, 2017**

Toronto (ODA)

DIAC Annual General Meeting  
beginning at 7am for breakfast

**May 28, 2017**

Montreal (JDIQ)

3rd Annual DIAC Social Event  
from 5pm to 7pm

**Come and Get to Know your Industry Association & Colleagues**

**DIAC**  
**Dental Industry Association**  
**of Canada**

Suite 407, 18b – 3200 Dufferin Street  
Toronto, ON M6A 0A1  
www.diac.ca info@diac.ca